

MARC ANDREW STEPHENS

Photographer / Creative



MAS@MASphoto.com

www.MASphoto.com

MAS Photo

Photographer: 2001 - present

- Shooting photos with high profile celebrities, executives and models as seen in Times Square, grocery stores, gas stations and theaters nationally.
- Providing photography for use in publications including CNN, The Los Angeles Times, The New York Post, Time, Maxim and US weekly
- Directing & shooting social content
- Shooting campaigns for Coca-Cola, Lowes, Cordura
- Clients include - The Coca-Cola Company, The US Olympic and Paralympic Team, Marriott International, SPANX, Koch Industries and more

The Coca-Cola Company

Digital Content Creation Manager / Senior Art Director: 2012 - 2016

- Founding member of the internal creative team at the Coca-Cola Company
- Relaunched SURGE soda and had the top trending topic on twitter and was #7 on all of Amazon
- Helped to activate major programs including FIFA, The Olympics and Coke Music
- Developed the Strategy for Ad Council's award winning, billion view earning: Love Has No Labels
- Photographed National Campaigns for Diet Coke, Coke and Diversity Programs
- Worked as the lead creative on Disney, Star Wars and Marvel integration developing in park designs and two rounds of paper cups

The Martin Agency

Creative Technologist Intern: 2010

- Developed creative executions for GEICO, The JFK Library, ESPN and more
- Created actionable digital trend reports for senior leadership
- Worked with creative teams to concept and present integrated campaigns

Wynn Resorts

Corporate Culture Specialist / Art Director: 2005 - 2009

- Established the corporate culture at two 5-Star, 5-Diamond resorts
- Art directed campaigns for corporate initiatives

Virginia Commonwealth University

Masters of Science, Mass Communication: 2009 - 2011

- Studied at the acclaimed Brandcenter school of advertising
- Created functional prototypes using AS3, XML and CSS
- Medalist in the student division of The Richmond Show
- Recipient of the Advertising Women of New York Merit Scholarship

University Nevada, Las Vegas

Bachelors of Science, Business Marketing: 1997 - 2001

- Received multiple dean's list recognitions
- Excelled in the study of Services Marketing, Research and Statistics